

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Patriot Games**  
**Attention: Accounts Payable**  
**120 S Dixie Hwy**  
**West palm Beach, FL 33401**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940565-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Alvarez/Circuit Judge #9	RON ALVAREZ FOR CIR C	

Flight Dates	Order #	Alt Order #
08/09/12 - 08/14/12	940565	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/10/12	08/14/12	WPBF News 25 @ 5am	5-530am	MT--F--	:30	1	\$90.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	RA0808A1varezH	\$90.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/13/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	RA0808A1varezH	\$90.00 NM
3	WPBF	Tu	08/14/12	5:06 AM	WPBF News 25 @ 5am	5-530am	:30	RA0809A1varezH	\$90.00 NM
2	08/10/12	08/14/12	WPBF News 25 Mornings	5:30-5:57am	MT--F--	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RA0809A1varezH	\$150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/13/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RA0809A1varezH	\$150.00 NM
2	WPBF	Tu	08/14/12	5:36 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RA0808A1varezH	\$150.00 NM
3	08/10/12	08/14/12	WPBF News 25 Mornings	6-7AM	MT--F--	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	RA0808A1varezH	\$200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/13/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	RA0808A1varezH	\$200.00 NM
3	WPBF	Tu	08/14/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	RA0808A1varezH	\$200.00 NM
4	08/09/12	08/13/12	Good Morning America	7-9AM	M--TF--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---TF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



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Invoice #	Invoice Date	Invoice Month	Invoice Period
940565-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Alvarez/Circuit Judge #9	RON ALVAREZ FOR CIR C		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/09/12	08/13/12	Good Morning America	7-9AM	M--TF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	08/09/12	7:29 AM	Good Morning America	7-9AM	:30	RA0808A1varezH	\$225.00 NM
1	WPBF	F	08/10/12	8:53 AM	Good Morning America	7-9AM	:30	RA0808A1varezH	\$225.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/13/12	7:59 AM	Good Morning America	7-9AM	:30	RA0808A1varezH	\$225.00 NM
5	08/11/12	08/11/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	6:30 AM	Sat 6-7am News	Sat 6-7am	:30	RA0809A1varezH	\$110.00 NM
6	08/11/12	08/11/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	RA0808A1varezH	\$225.00 NM
7	08/11/12	08/11/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	8:25 AM	Sat 8-9am News	Sat 8-9am	:30	RA0808A1varezH	\$175.00 NM
8	08/12/12	08/12/12	Sun 6-7am News	Sun 6-7am	-----S	:30	2	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	2	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/12/12	6:09 AM	Sun 6-7am News	Sun 6-7am	:30	RA0809A1varezH	\$90.00 NM
1	WPBF	Su	08/12/12	6:45 AM	Sun 6-7am News	Sun 6-7am	:30	RA0808A1varezH	\$90.00 NM
9	08/12/12	08/12/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	7:39 AM	GMA Sunday 7-8am	Sun 7-8am	:30	RA0809A1varezH	\$175.00 NM
10	08/12/12	08/12/12	Sun 8-9am News	Sun 8-9am	-----S	:30	2	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	2	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	8:08 AM	Sun 8-9am News	Sun 8-9am	:30	RA0808A1varezH	\$70.00 NM
2	WPBF	Su	08/12/12	8:44 AM	Sun 8-9am News	Sun 8-9am	:30	RA0808A1varezH	\$70.00 NM
11	08/13/12	08/13/12	Dr. Oz	4-5p	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	4:32 PM	Dr. Oz	4-5p	:30	RA0809A1varezH	\$200.00 NM

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Advertiser	Product	Estimate Number
Alvarez/Circuit Judge #9	RON ALVAREZ FOR CIR C	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/09/12	08/13/12	M-F 5pm News	5-6pm	M--TF--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---TF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/09/12	5:56 PM	M-F 5pm News	5-6pm	:30	RA0809A1varezh	\$350.00 NM
2	WPBF	F	08/10/12	5:27 PM	M-F 5pm News	5-6pm	:30	RA0809A1varezh	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/13/12	5:42 PM	M-F 5pm News	5-6pm	:30	RA0808A1varezh	\$350.00 NM
13	08/12/12	08/12/12	Sun 630pm News	630-7pm	-----S	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	6:52 PM	Sun 630pm News	630-7pm	:30	RA0809A1varezh	\$275.00 NM
14	08/10/12	08/10/12	Wheel Of Fortune	7-7:30PM	----F--	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	RA0808A1varezh	\$700.00 NM
<b>Total Spots</b>							<b>26</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$5,225.00</b>
<u>Agency Commission</u>	<b>\$783.75</b>
<u>Net Amount Due</u>	<b>\$4,441.25</b>